

## The Courteney Concept

### Living the spirit of Africa

As it did to Selous, the promise of adventure drew me to Africa.

It was during the Rhodesian campaign of the seventies that I and most other able-bodied men were spending a large part our lives in the bush. Companions would so often say to me, "Where did you get your boots? I want a pair like that." So I made a pair for them.

Eventually I started a modest workshop making classic hunting boots the traditional way - as my father and grandfather did before me - with old fashioned values of hardiness and durability combined with quality, comfort and style. Because they just don't make them like that any more.

And because we all want romance and adventure in our lives.

John A. Rice  
CEO, The Courteney Boot Company